Grid® Report for Security Orchestration, Automation, and Response (SOAR) | Fall 2024

SOAR Software

Contenders		**Leaders**
Niche		**High Performers**

Satisfaction

Market Presence

G2 Grid® Scoring

(Security Orchestration, Automation, and Response (SOAR) Software continues on next page)

Security Orchestration, Automation, and Response (SOAR) Software (continued)

Security Orchestration, Automation, and Response (SOAR) Software Definition

Security orchestration, automation, and response (SOAR) software products are tools used to help integrate security technologies and automate incident-related tasks. These tools integrate with a company's existing security solutions to help users build and automate workflows, simplifying the incident response process and reducing the amount of human intervention necessary to handle security incidents. Companies use these tools to create a centralized system complete with visibility into a company's security software and operational processes. These tools also reduce the time it takes to respond to incidents, as well as the potential for human error in remediating security threats and vulnerabilities.

SOAR platforms combine aspects of vulnerability management, incident response, and security information and event management (SIEM) solutions. SOAR products are designed to provide some of each tool's respective functionality or integrate with third-party tools. Once integrated, processes can be designed to identify incidents and automate remediation tasks.

To qualify for inclusion in the Security Orchestration, Automation, and Response (SOAR) category, a product must:

▶ Integrate security information and incident response tools

▶ Allow security professionals to build response workflows

▶ Automate incident management and response tasks within workflows

▶ Provide formalized incident, workflow, and performance reports

Security Orchestration, Automation, and Response (SOAR) Grid® Scoring Description

Products shown on the Grid® for Security Orchestration, Automation, and Response (SOAR) have received a minimum of 10 reviews/ratings in data gathered by August 27, 2024. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: KnowBe4 PhishER/PhishER Plus, Microsoft Sentinel, Torq, Tines, and Swimlane

▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: Barracuda Incident Response, Logpoint, Blink, Blumira Automated Detection & Response, CrowdSec, SIRP, and Shuffle

▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: Splunk SOAR (Security Orchestration, Automation and Response), Palo Alto Networks Cortex XSOAR, Google Security Operations, and IBM Security QRadar SOAR

▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: Demisto, Sumo Logic, Intezer, n8n, D3 Security, and LogicHub

Grid® Scores for Security Orchestration, Automation, and Response (SOAR) Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
KnowBe4 PhishER/PhishER Plus	318	94	80	87
Microsoft Sentinel	137	63	99	81
Torq	96	83	56	70
Tines	188	77	60	69
Swimlane	40	53	54	54

High Performers

	# of Reviews	Satisfaction	Market Presence	G2 Score
Barracuda Incident Response	10	51	44	47
Logpoint	28	52	40	46
Blink	11	59	25	42
Blumira Automated Detection & Response	24	62	21	42
CrowdSec	30	57	15	36
SIRP	19	64	8	36
Shuffle	14	59	5	32

(Grid® Scores for Security Orchestration, Automation, and Response (SOAR) Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Scores for Security Orchestration, Automation, and Response (SOAR) Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Contenders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Splunk SOAR (Security Orchestration, Automation and Response)	29	45	73	59
Palo Alto Networks Cortex XSOAR	18	48	67	57
Google Security Operations	26	37	74	55
IBM Security QRadar SOAR	21	27	79	53

Niche

Demisto	15	43	49	46
Sumo Logic	37	44	37	40
Intezer	38	48	31	40
n8n	15	49	26	37
D3 Security	42	36	30	33
LogicHub	11	0	24	12

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Methodology

Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Security Orchestration, Automation, and Response (SOAR) category algorithmically based on data sourced from product reviews shared by G2 users and data aggregated from online sources and social networks.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

Grid® Scoring Methodology

G2 rates products and sellers based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. We apply a unique algorithm (v3.0) to this data to calculate the Satisfaction and Market Presence scores in real time. The Grid® Report for Security Orchestration, Automation, and Response (SOAR) | Fall 2024 is based on scores calculated using the G2 algorithm v3.0 from reviews collected through August 27, 2024. To view the Security Orchestration, Automation, and Response (SOAR) Grid® with the most recent data, please visit the Security Orchestration, Automation, and Response (SOAR) page. For more details on Grid® Scoring, please view the G2 Scoring Methodology here.

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available categorization methodology. All products appearing on the Grid® have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A list of standard definitions is available to G2 users to eliminate confusion and ease the buying process.

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through August 27, 2024. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

(Grid® Methodology continues on next page)

** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

Grid® Methodology (continued)

Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account or verified business email address to validate a G2 user's identity and employer. We also validate users by partnering with sellers and organizations to securely authenticate users through select platforms. We do not allow users to review their current or former employers' products, or those of their employers' competitors. Additionally, all reviews are manually checked by our team after our algorithm filters out reviews that don't meet our submission requirements. All reviews must pass our moderation process before they are published.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

G2 may occasionally offer incentives for honest reviews to help us gather a full and accurate data set. These incentives are offered as thank-yous for approved reviews. Incentives are never conditioned upon the substance of the review, positive or negative. Each such incentivized review is disclosed with an "Incentivized Review" banner.

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to suggest its addition to our Security Orchestration, Automation, and Response (SOAR) category.

Product Profiles

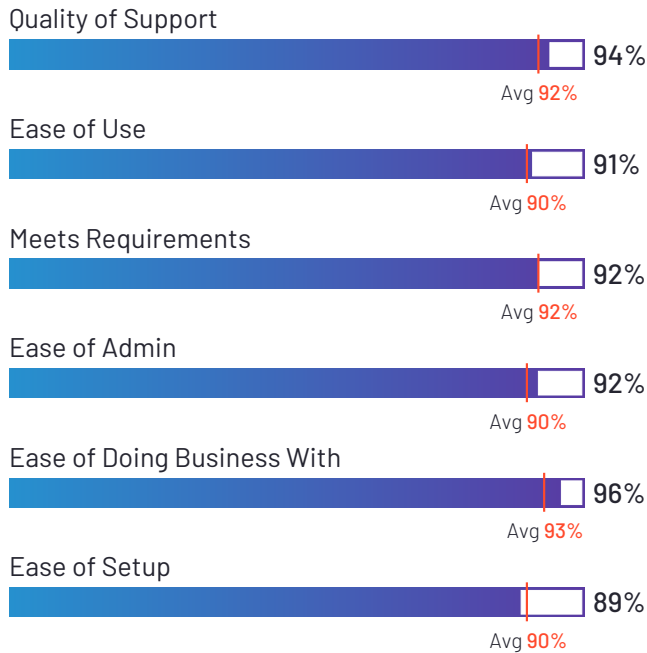Product profiles and detailed charts are included for products with 10 or more reviews.

KnowBe4 PhishER/PhishER Plus
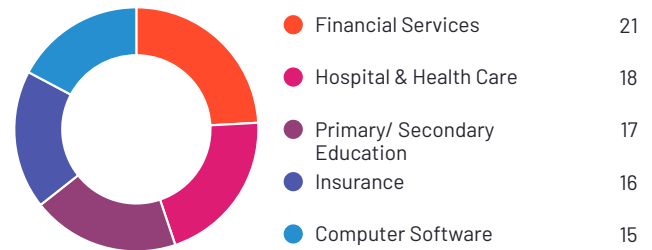
4.6 ★★★★½ (458)

Leader FALL 2024

KnowBe4 PhishER/PhishER Plus has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. KnowBe4 PhishER/PhishER Plus received the highest Satisfaction score among products in Security Orchestration, Automation, and Response (SOAR). 98% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend KnowBe4 PhishER/PhishER Plus at a rate of 92%. KnowBe4 PhishER/PhishER Plus is also in the Incident Response category.
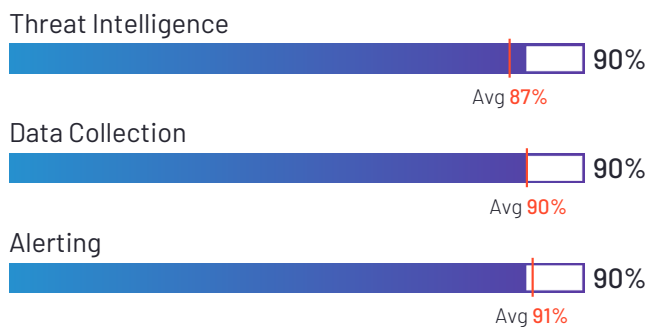
Satisfaction Ratings

Quality of Support **94%**
Avg **92%**

Ease of Use **91%**
Avg **90%**

Meets Requirements **92%**
Avg **92%**

Ease of Admin **92%**
Avg **90%**

Ease of Doing Business With **96%**
Avg **93%**

Ease of Setup **89%**
Avg **90%**

Top Industries Represented

● Financial Services	21
● Hospital & Health Care	18
● Primary/ Secondary Education	17
● Insurance	16
● Computer Software	15

Highest-Rated Features

Threat Intelligence **90%**
Avg **87%**

Data Collection **90%**
Avg **90%**

Alerting **90%**
Avg **91%**

Lowest-Rated Features

Workflow Mapping **86%**
Avg **88%**

High Availability/Disaster Recovery **87%**
Avg **86%**

Log Monitoring **88%**
Avg **86%**
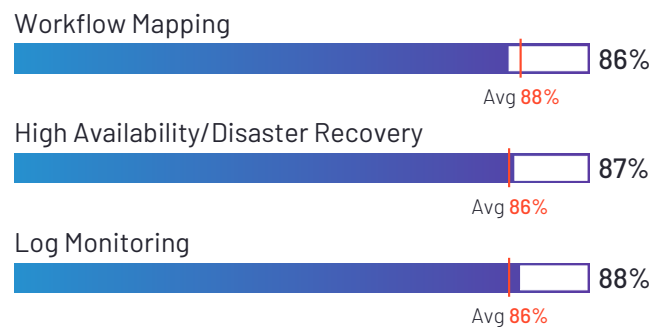
Ownership
KnowBe4, Inc.

HQ Location
Clearwater, FL

Year Founded
2010

Employees (Listed On Linkedin)
1,909

Company Website
knowbe4.com

Microsoft Sentinel

4.4 ★★★★⯪ (286)

Leader
FALL
2024

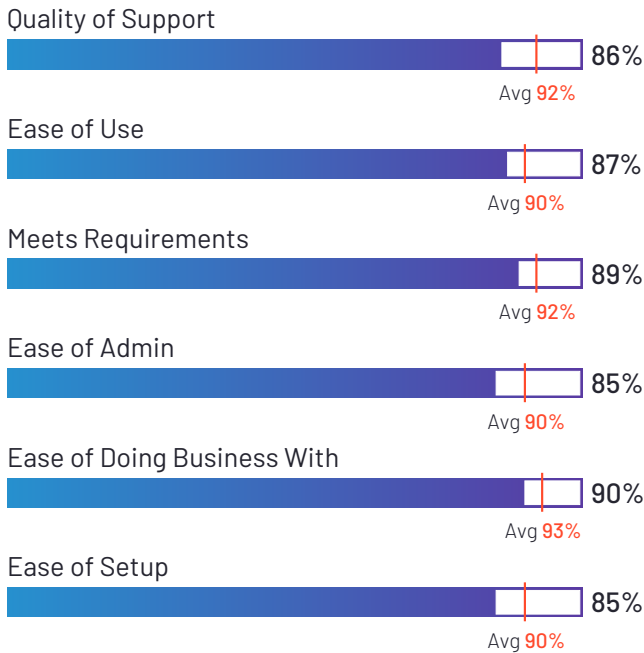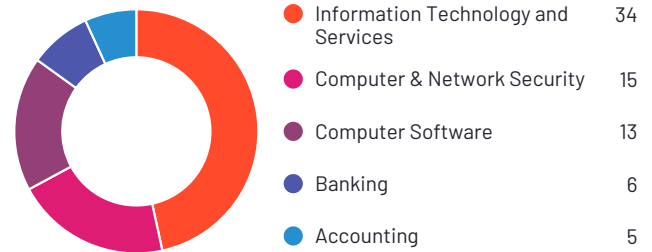Microsoft Sentinel has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Microsoft Sentinel has the largest Market Presence among products in Security Orchestration, Automation, and Response (SOAR). 97% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Microsoft Sentinel at a rate of 88%. Microsoft Sentinel is also in the Security Information and Event Management (SIEM) category.

Satisfaction Ratings
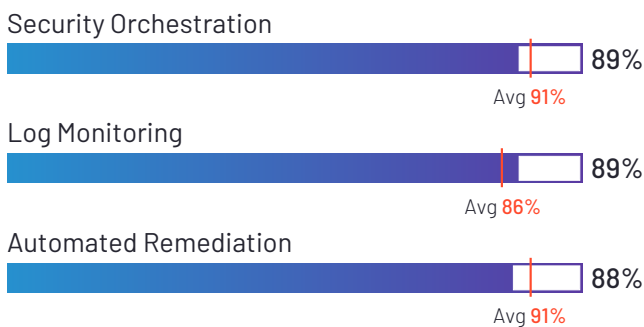
Quality of Support
86%
Avg 92%

Ease of Use
87%
Avg 90%

Meets Requirements
89%
Avg 92%

Ease of Admin
85%
Avg 90%

Ease of Doing Business With
90%
Avg 93%

Ease of Setup
85%
Avg 90%

Top Industries Represented

● Information Technology and Services	34
● Computer & Network Security	15
● Computer Software	13
● Banking	6
● Accounting	5

Highest-Rated Features

Security Orchestration
89%
Avg 91%

Log Monitoring
89%
Avg 86%

Automated Remediation
88%
Avg 91%

Lowest-Rated Features

Performance Baselin
84%
Avg 85%

Workflow Mapping
84%
Avg 88%

Workflow Automation
86%
Avg 91%
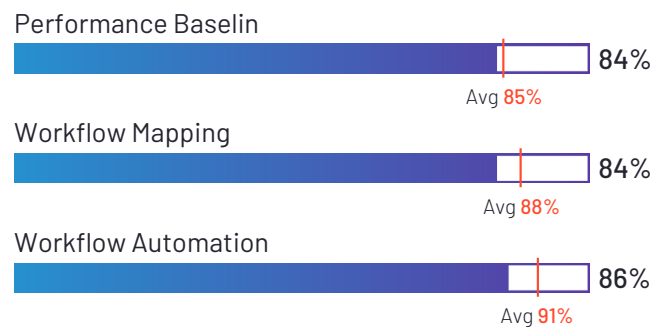
Ownership	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin)**	**Company Website**
Microsoft	Redmond, Washington	1975	229,321	microsoft.com

Torq

4.7 ★★★★½ (98)

Leader
FALL
2024

Torq has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Torq at a rate of 95%. Torq is also in the Identity and Access Management (IAM), Incident Response, and Cloud Security Posture Management (CSPM) categories.

Satisfaction Ratings

Quality of Support — 96% — Avg **92%**

Ease of Use — 94% — Avg **90%**

Meets Requirements — 96% — Avg **92%**

Ease of Admin — 96% — Avg **90%**

Ease of Doing Business With — 98% — Avg **93%**

Ease of Setup — 96% — Avg **90%**

Top Industries Represented

● Information Technology and Services		25
● Computer & Network Security		9
● Consumer Services		7
● Computer Games		5
● Computer Software		5

Highest-Rated Features

Workflow Automation — 94% — Avg **91%**

Security Orchestration — 94% — Avg **91%**

Data Collection — 94% — Avg **90%**

Lowest-Rated Features

Data Visualization — 91% — Avg **86%**

Threat Intelligence — 92% — Avg **87%**

Log Monitoring — 92% — Avg **86%**

Ownership
torq

HQ Location
New York, US

Year Founded
2020

Employees (Listed On Linkedin)
174

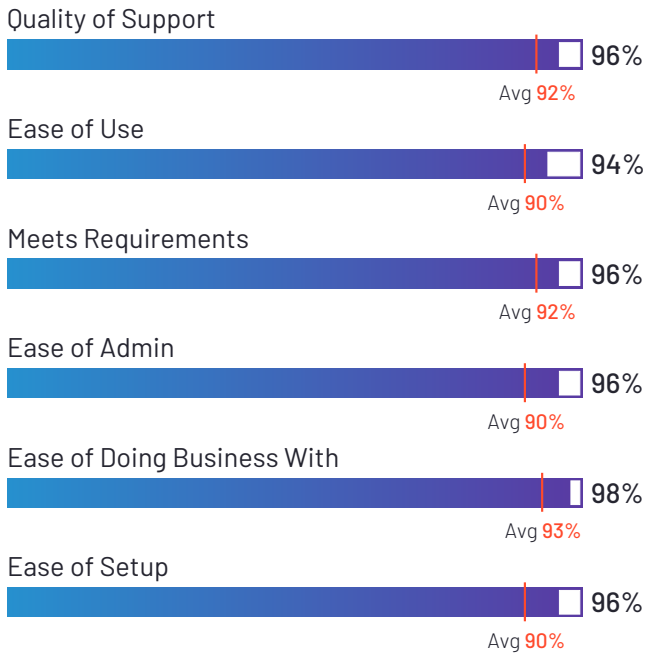**Company Website**
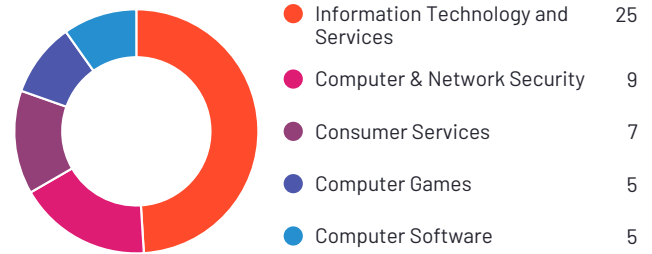torq.io

Tines

4.8 ★★★★★ (211)

Leader
FALL
2024

Tines has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend Tines at a rate of 97%. Tines is also in the iPaaS and Other Process Automation categories.

Satisfaction Ratings
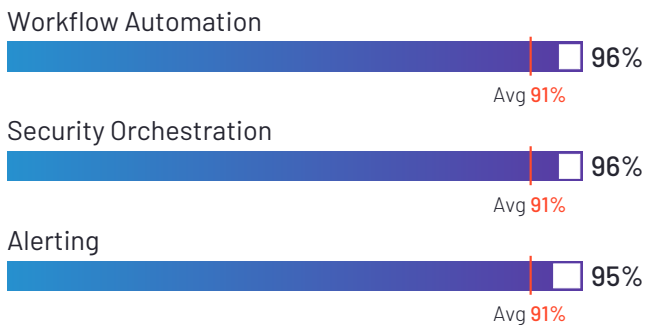
Quality of Support
98%
Avg 92%

Ease of Use
92%
Avg 90%

Meets Requirements
93%
Avg 92%

Ease of Admin
93%
Avg 90%

Ease of Doing Business With
98%
Avg 93%

Ease of Setup
94%
Avg 90%

Top Industries Represented

● Computer & Network Security	47
● Information Technology and Services	33
● Financial Services	25
● Computer Software	22
● Security and Investigations	15

Highest-Rated Features

Workflow Automation
96%
Avg 91%

Security Orchestration
96%
Avg 91%

Alerting
95%
Avg 91%

Lowest-Rated Features

Data Visualization
85%
Avg 86%

Threat Intelligence
88%
Avg 87%

Log Monitoring
88%
Avg 86%

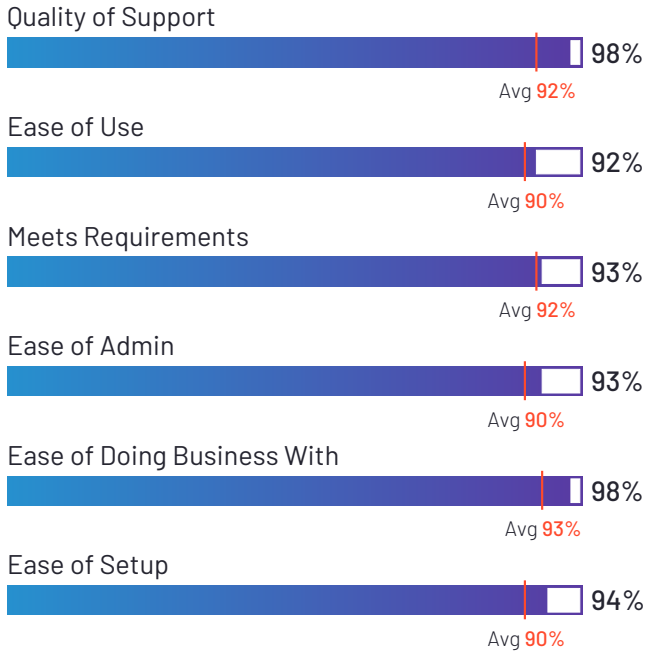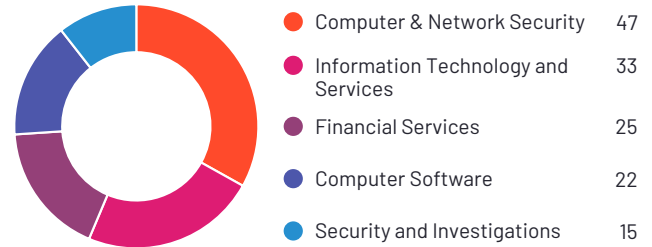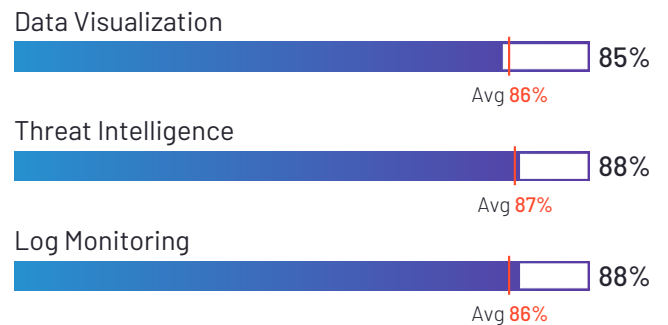| **Ownership**	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin)**	**Company Website**
Tines	Dublin, County Dublin	2018	300	www.tines.com

Swimlane

4.6 ★★★★½ (44)

Leader
FALL
2024

Swimlane has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Swimlane at a rate of 93%. Swimlane is also in the Incident Response category.

Satisfaction Ratings

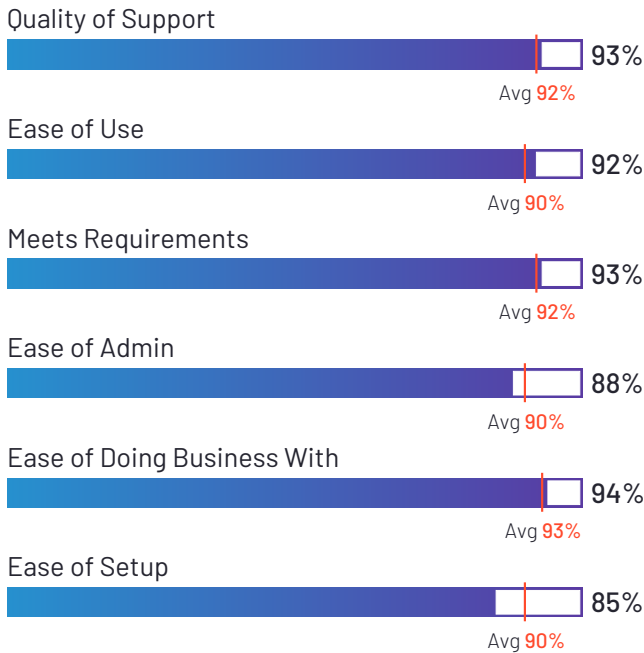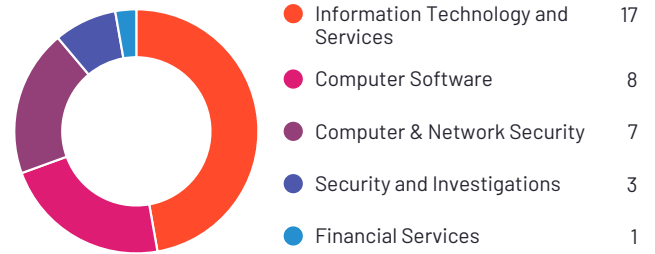Quality of Support — 93%
Avg 92%

Ease of Use — 92%
Avg 90%

Meets Requirements — 93%
Avg 92%

Ease of Admin — 88%
Avg 90%

Ease of Doing Business With — 94%
Avg 93%

Ease of Setup — 85%
Avg 90%

Top Industries Represented

Industry	Count
● Information Technology and Services	17
● Computer Software	8
● Computer & Network Security	7
● Security and Investigations	3
● Financial Services	1

Highest-Rated Features

Security Orchestration — 96%
Avg 91%

Workflow Automation — 95%
Avg 91%

Automated Remediation — 93%
Avg 91%

Lowest-Rated Features

Log Monitoring — 84%
Avg 86%

Data Visualization — 84%
Avg 86%

Performance Baselin — 85%
Avg 85%

Ownership
Swimlane

HQ Location
Boulder, US

Year Founded
2014

Employees (Listed On Linkedin)
252

Company Website
swimlane.com

Barracuda Incident Response

4.5 ★★★★½ **(15)**

High Performer FALL 2024

Barracuda Incident Response has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Barracuda Incident Response at a rate of 90%. Barracuda Incident Response is also in the Incident Response category.

Satisfaction Ratings

Quality of Support
93%
Avg **92%**

Ease of Use
95%
Avg **90%**

Meets Requirements
96%
Avg **92%**

Ease of Admin
N/A
Avg **90%**

Ease of Doing Business With
N/A
Avg **93%**

Ease of Setup
94%
Avg **90%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Transportation/Trucking/Railroad	2
● Architecture & Planning	1
● Computer & Network Security	1
● Computer Software	1
● Consumer Goods	1

Ownership
Barracuda

HQ Location
Campbell, CA

Year Founded
2002

Employees (Listed On Linkedin)
2,211

Company Website
barracuda.com

Logpoint

4.3 ★★★★½ (88)

High Performer FALL 2024

Logpoint has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Lo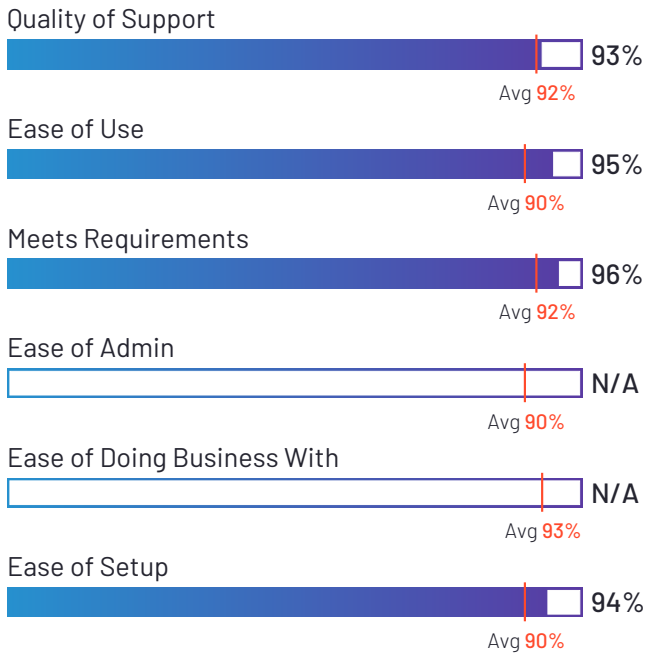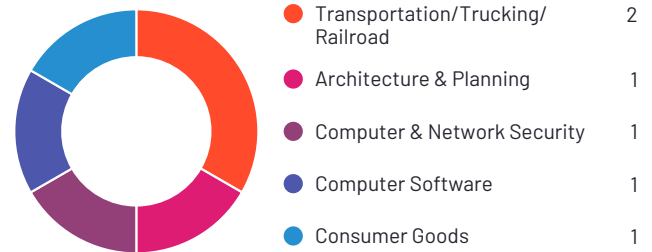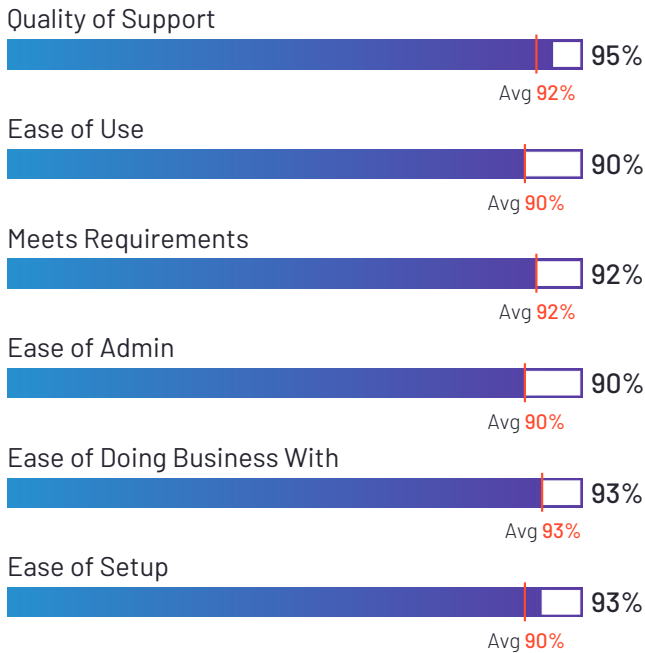gpoint at a rate of 91%. Logpoint is also in the Log Monitoring, Log Analysis, Security Information and Event Management (SIEM), Incident Response, Threat Intelligence, User and Entity Behavior Analytics (UEBA), and SAP Store categories.

Satisfaction Ratings

Quality of Support **95%**
Avg **92%**

Ease of Use **90%**
Avg **90%**

Meets Requirements **92%**
Avg **92%**

Ease of Admin **90%**
Avg **90%**

Ease of Doing Business With **93%**
Avg **93%**

Ease of Setup **93%**
Avg **90%**

Top Industries Represented

● Government Administration	5
● Computer & Network Security	4
● Information Technology and Services	4
● Information Services	3
● Apparel & Fashion	1

Highest-Rated Features

Alerting **96%**
Avg **91%**

Log Monitoring **94%**
Avg **86%**

Data Visualization **92%**
Avg **86%**

Lowest-Rated Features

Workflow Mapping **88%**
Avg **88%**

Automated Remediation **88%**
Avg **91%**

High Availability/Disaster Recovery **88%**
Avg **86%**

Ownership
Logpoint

HQ Location
Copenhagen, Capital Region

Year Founded
2001

Employees (Listed On Linkedin)
274

Company Website
logpoint.com
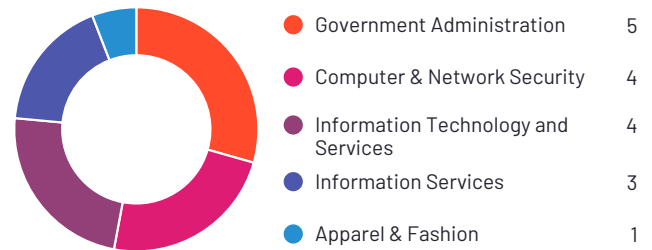
Blink

4.7 ★★★★½ (17)

High Performer
FALL 2024

Blink has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Blink at a rate of 96%. Blink is also in the Workflow Management category.

Satisfaction Ratings

Quality of Support
97%
Avg **92%**

Ease of Use
91%
Avg **90%**

Meets Requirements
92%
Avg **92%**

Ease of Admin
98%
Avg **90%**

Ease of Doing Business With
100%
Avg **93%**

Ease of Setup
98%
Avg **90%**

Top Industries Represented

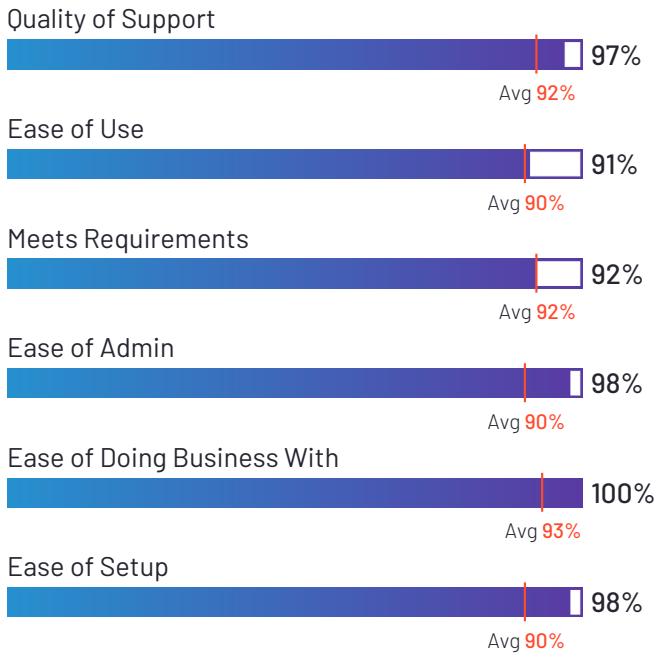|	
● Computer Software	4
● Information Technology and Services	2
● Accounting	1
● Computer & Network Security	1
● Education Management	1

Highest-Rated Features

Workflow Automation
96%
Avg **91%**

Workflow Mapping
94%
Avg **88%**

Security Orchestration
90%
Avg **91%**

Lowest-Rated Features

Data Visualization
60%
Avg **86%**

Threat Intelligence
61%
Avg **87%**

Log Monitoring
62%
Avg **86%**
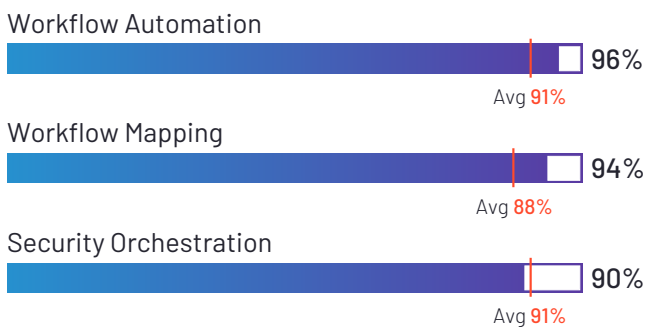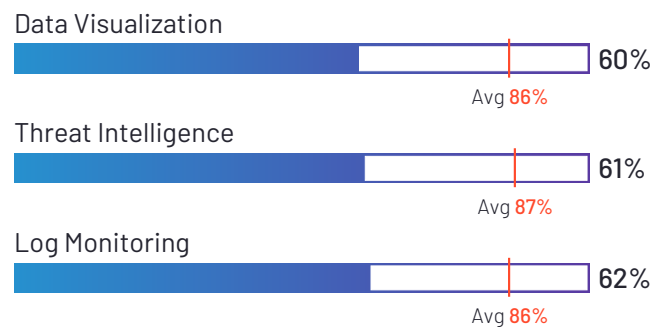
Ownership	HQ Location	Year Founded	Employees (Listed On Linkedin)	Company Website
Blink Ops	Austin, US	2021	62	blinkops.com

Blumira Automated Detection & Response

Blumira

4.6 ★★★★½ (105)

High Performer FALL 2024

Blumira Automated Detection & Response has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Blumira Automated Detection & Response at a rate of 98%. Blumira Automated Detection & Response is also in the Network Detection and Response (NDR), Cloud Security Monitoring and Analytics, Log Monitoring, Managed Detection and Response (MDR), Intrusion Detection and Prevention Systems (IDPS), Cloud Infrastructure Monitoring, Incident Response, Security Information and Event Management (SIEM), and Extended Detection and Response (XDR) Platforms categories.

Satisfaction Ratings

Quality of Support — 99% — Avg 92%
Ease of Use — 96% — Avg 90%
Meets Requirements — 92% — Avg 92%
Ease of Admin — 95% — Avg 90%
Ease of Doing Business With — 97% — Avg 93%
Ease of Setup — 92% — Avg 90%

Top Industries Represented

- Computer & Network Security — 4
- Information Technology and Services — 4
- Financial Services — 3
- Automotive — 2
- Hospital & Health Care — 2
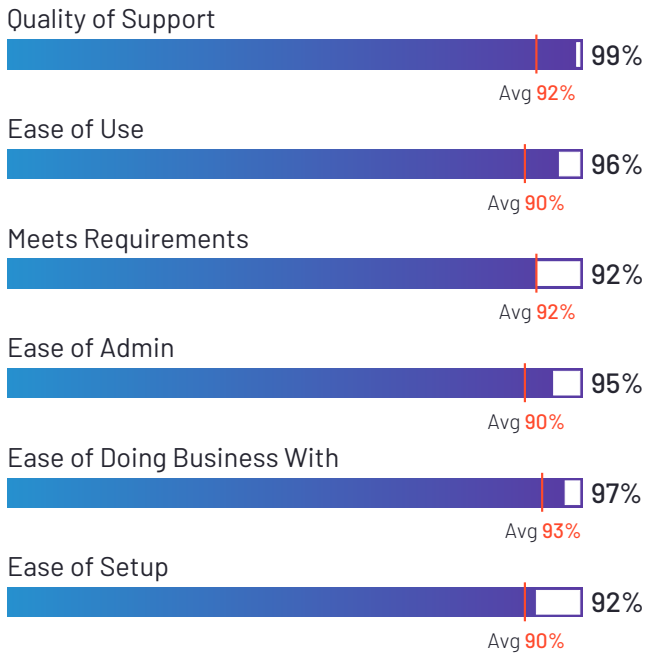
Ownership Blumira
HQ Location Ann Arbor, Michigan
Year Founded 2018
Employees (Listed On Linkedin) 71
Company Website blumira.com

CrowdSec

4.7 ★★★★½ (87)

High Performer FALL 2024

CrowdSec has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend CrowdSec at a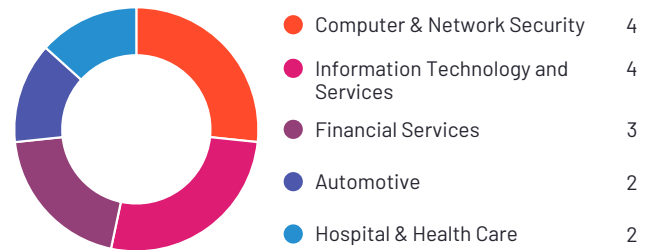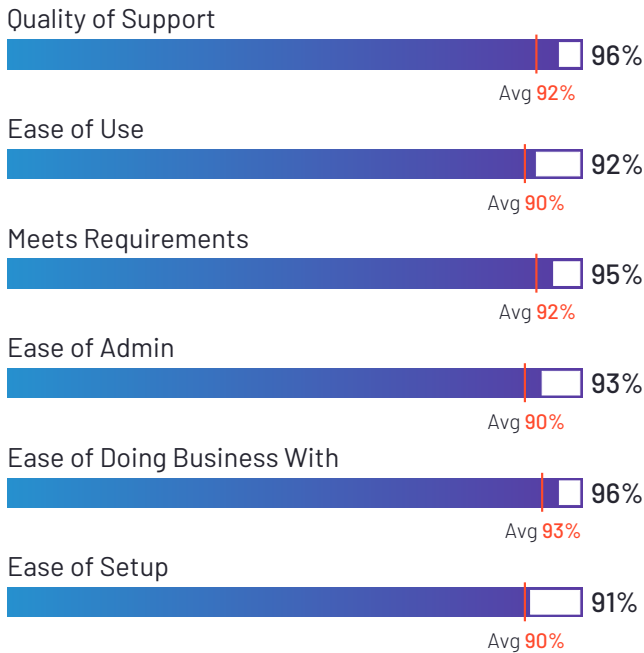 rate of 94%. CrowdSec is also in the Intrusion Detection and Prevention Systems (IDPS), Container Security, Endpoint Detection & Response (EDR), Threat Intelligence, and Firewall Software categories.

Satisfaction Ratings
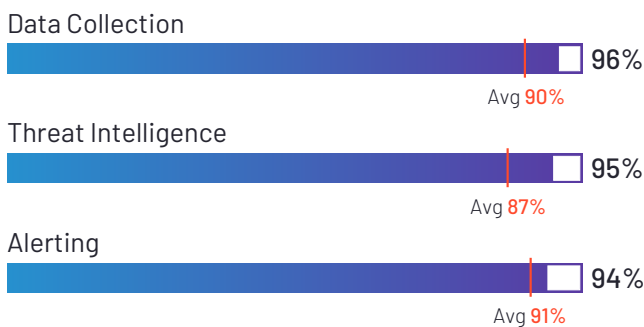
Quality of Support
96%
Avg **92%**

Ease of Use
92%
Avg **90%**

Meets Requirements
95%
Avg **92%**

Ease of Admin
93%
Avg **90%**

Ease of Doing Business With
96%
Avg **93%**

Ease of Setup
91%
Avg **90%**

Top Industries Represented

● Information Technology and Services	4
● Computer & Network Security	3
● Computer Software	3
● Program Development	2
● Retail	2

Highest-Rated Features

Data Collection
96%
Avg **90%**

Threat Intelligence
95%
Avg **87%**

Alerting
94%
Avg **91%**

Lowest-Rated Features

High Availability/Disaster Recovery
73%
Avg **86%**

Workflow Mapping
76%
Avg **88%**

Performance Baselin
79%
Avg **85%**

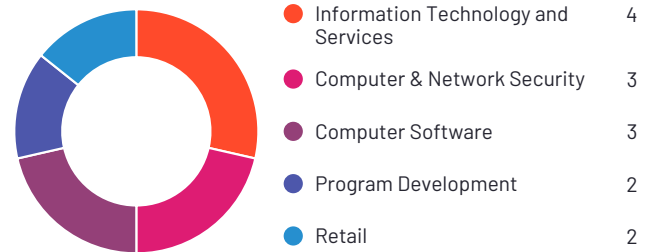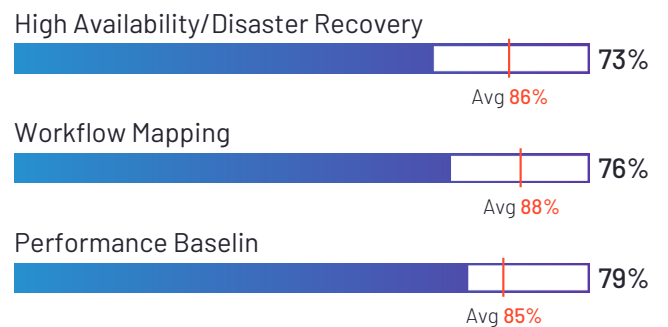| **Ownership**	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin)**	**Company Website**
CrowdSec	Paris, FR	2020	40	crowdsec.net

SIRP

4.7 ★★★★⯪ (27)

High Performer FALL 2024

SIRP has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 95% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend SIRP at a rate of 94%. SIRP is also in the Incident Response and Threat Intelligence categories.

Satisfaction Ratings

Quality of Support
98%
Avg **92%**

Ease of Use
97%
Avg **90%**

Meets Requirements
97%
Avg **92%**

Ease of Admin
100%
Avg **90%**

Ease of Doing Business With
100%
Avg **93%**

Ease of Setup
100%
Avg **90%**

Top Industries Represented

Industry	Count
Information Technology and Services	3
Banking	2
Computer Software	2
Events Services	2
Oil & Energy	2

Ownership
SIRP

HQ Location
London

Year Founded
2017

Employees (Listed On Linkedin)
28

Company Website
www.sirp.io

Shuffle

4.8 ★★★★★ (15)

High Performer FALL 2024

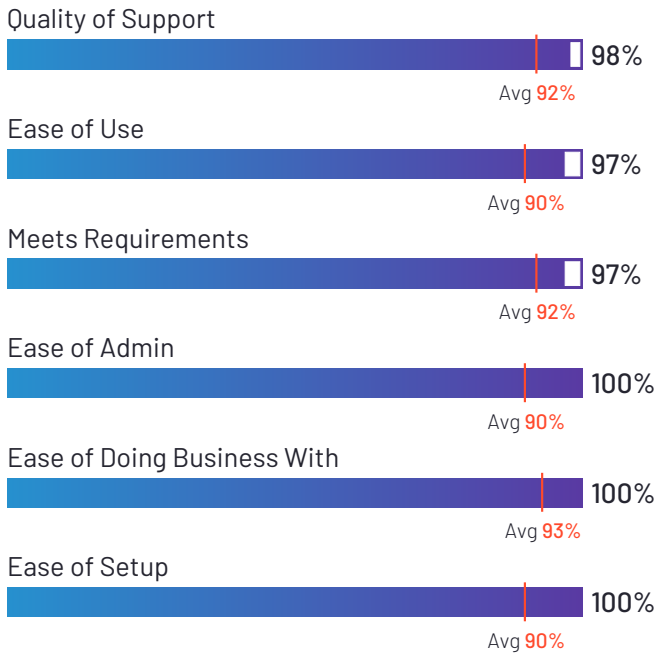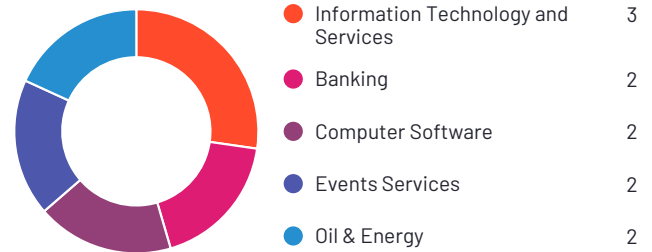Shuffle has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Shuffle at a rate of 96%.

Satisfaction Ratings

Quality of Support
96%
Avg 92%

Ease of Use
98%
Avg 90%

Meets Requirements
96%
Avg 92%

Ease of Admin
95%
Avg 90%

Ease of Doing Business With
98%
Avg 93%

Ease of Setup
98%
Avg 90%

Top Industries Represented

● Computer & Network Security — 7
● Information Technology and Services — 3
● Security and Investigations — 2
● Alternative Medicine — 1
● Information Services — 1

Highest-Rated Features

Workflow Automation
98%
Avg 91%

Alerting
97%
Avg 91%

Security Orchestration
97%
Avg 91%

Lowest-Rated Features

Log Monitoring
91%
Avg 86%

High Availability/Disaster Recovery
91%
Avg 86%

Data Visualization
92%
Avg 86%

Ownership
Shuffle AS

HQ Location
San Francisco, US

Employees (Listed On Linkedin)
8

Company Website
shuffler.io

Splunk SOAR (Security Orchestration, Automation and Response)

4.4 ★★★★½ (40)

Splunk SOAR (Security Orchestration, Automation and Response) has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 97% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Splunk SOAR (Security Orchestration, Automation and Response) at a rate of 90%. Splunk SOAR (Security Orchestration, Automation and Response) is also in the Incident Response category.

Satisfaction Ratings

Quality of Support
90%
Avg 92%

Ease of Use
86%
Avg 90%

Meets Requirements
90%
Avg 92%

Ease of Admin
84%
Avg 90%

Ease of Doing Business With
87%
Avg 93%

Ease of Setup
83%
Avg 90%

Top Industries Represented

● Information Technology and Services	11
● Consulting	4
● Banking	2
● Computer Software	2
● Alternative Dispute Resolution	1

Highest-Rated Features

Log Monitoring
94%
Avg 86%

Data Collection
90%
Avg 90%

High Availability/Disaster Recovery
90%
Avg 86%

Lowest-Rated Features

Workflow Mapping
87%
Avg 88%

Automated Remediation
88%
Avg 91%

Data Visualization
89%
Avg 86%

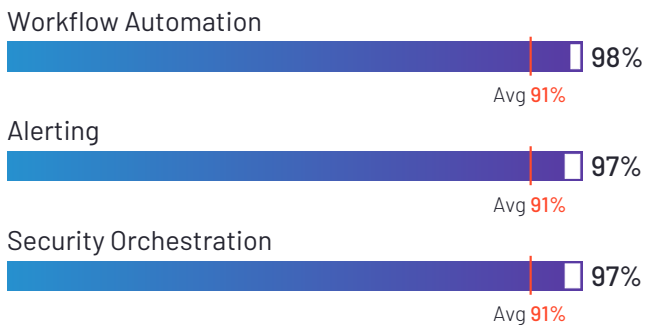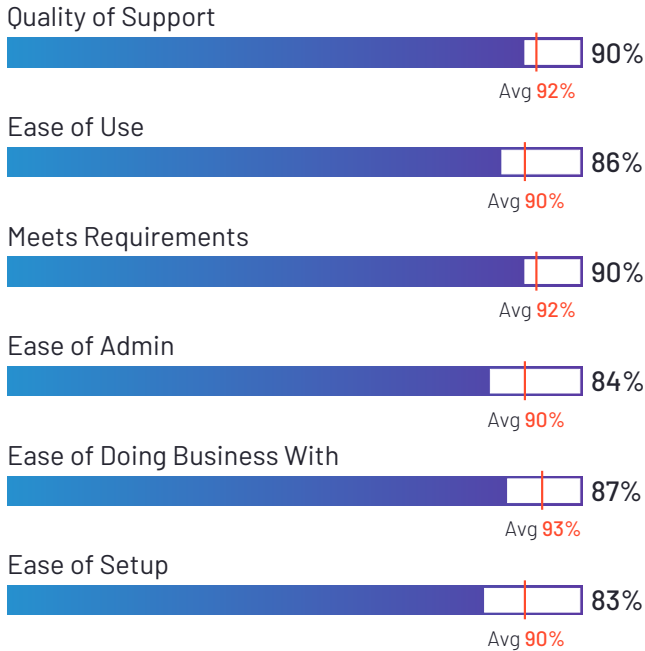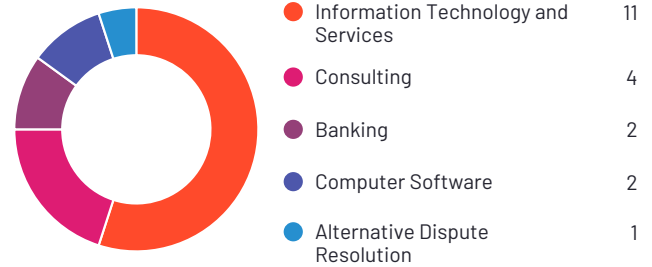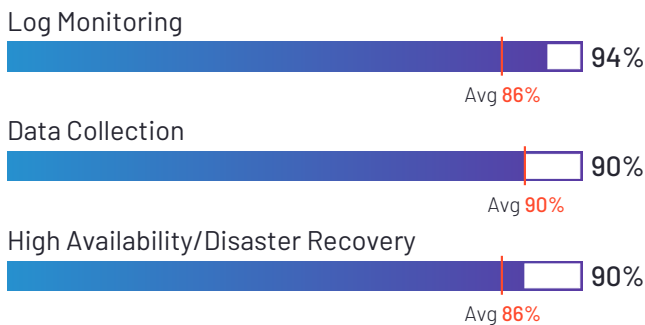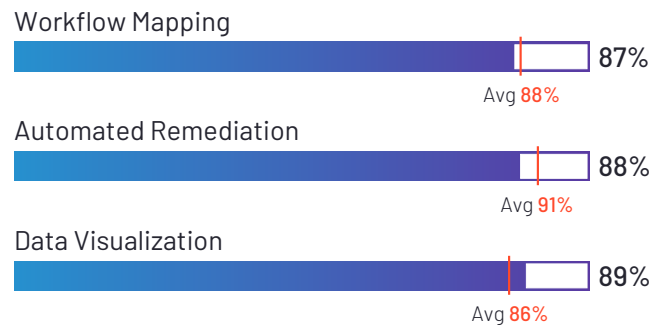| **Ownership**	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin)**	**Company Website**
Cisco	San Jose, CA	1984	98,557	www.cisco.com

Palo Alto Networks Cortex XSOAR

4.5 ★★★★½ (18)

Palo Alto Networks Cortex XSOAR has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Palo Alto Networks Cortex XSOAR at a rate of 90%.

Satisfaction Ratings
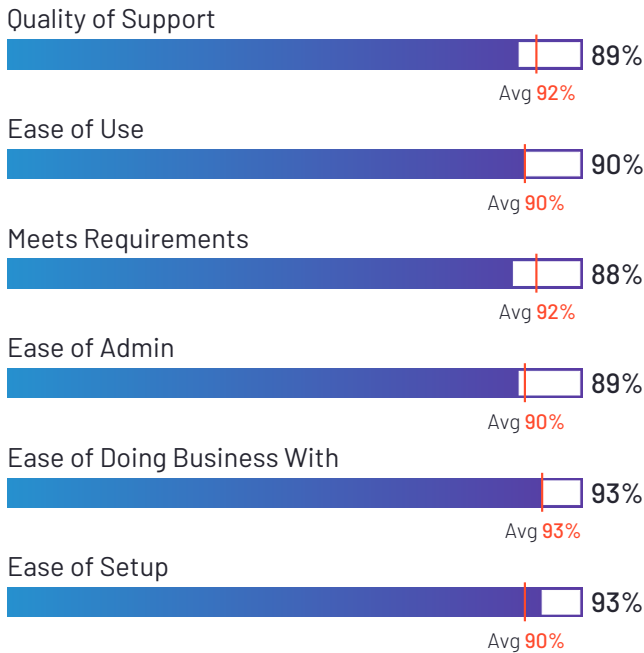
Quality of Support
89%
Avg **92%**

Ease of Use
90%
Avg **90%**

Meets Requirements
88%
Avg **92%**

Ease of Admin
89%
Avg **90%**

Ease of Doing Business With
93%
Avg **93%**

Ease of Setup
93%
Avg **90%**

Top Industries Represented

● Computer & Network Security	8
● Events Services	2
● Alternative Dispute Resolution	1
● Broadcast Media	1
● E-Learning	1

Highest-Rated Features

High Availability/Disaster Recovery
92%
Avg **86%**

Performance Baselin
92%
Avg **85%**

Alerting
92%
Avg **91%**

Lowest-Rated Features

Log Monitoring
84%
Avg **86%**

Threat Intelligence
87%
Avg **87%**

Workflow Mapping
88%
Avg **88%**

Ownership
Palo Alto Networks

HQ Location
Santa Clara, CA

Year Founded
2005

Employees (Listed On Linkedin)
16,260

Company Website
paloaltonetworks.com

Google Security Operations

4.4 ★★★★⯪ **(36)**

Google Security Operations has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Google Security Operations at a rate of 87%.

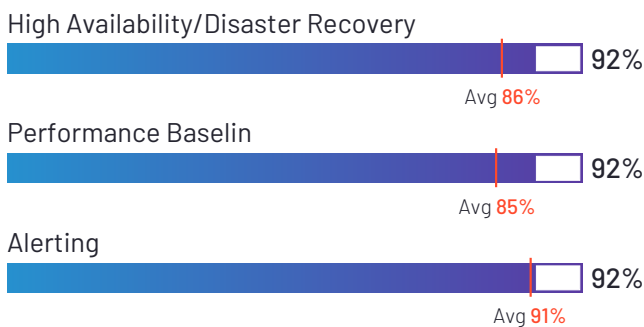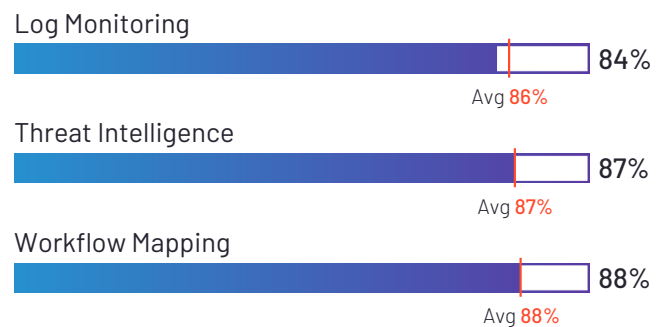## Satisfaction Ratings
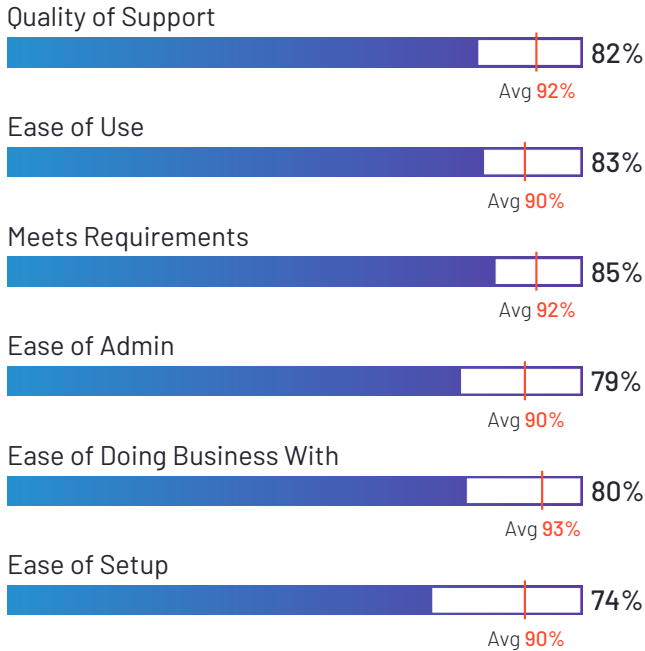
Quality of Support
82%
Avg **92%**

Ease of Use
83%
Avg **90%**

Meets Requirements
85%
Avg **92%**

Ease of Admin
79%
Avg **90%**

Ease of Doing Business With
80%
Avg **93%**

Ease of Setup
74%
Avg **90%**

Top Industries Represented

● Information Technology and Services	12
● Computer & Network Security	3
● Telecommunications	3
● Financial Services	2
● Airlines/ Aviation	1

Highest-Rated Features

Automated Remediation
97%
Avg **91%**

Workflow Automation
97%
Avg **91%**

Lowest-Rated Features

Security Orchestration
83%
Avg **91%**

Workflow Mapping
91%
Avg **88%**
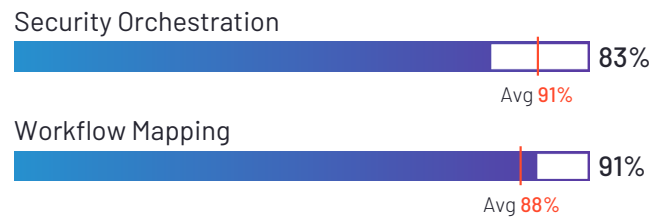
Ownership
Google

HQ Location
Mountain View, CA

Year Founded
1998

Employees (Listed On Linkedin)
289,430

Company Website
cloud.google.com

IBM Security QRadar SOAR

4.1 ★★★★☆ (30)

IBM Security QRadar SOAR has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 90% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be li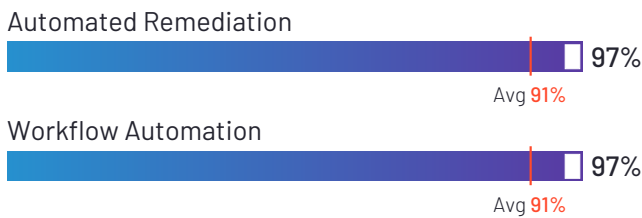kely to recommend IBM Security QRadar SOAR at a rate of 84%. IBM Security QRadar SOAR is also in the ServiceNow Store Apps, Data Breach Notification, and Incident Response categories.
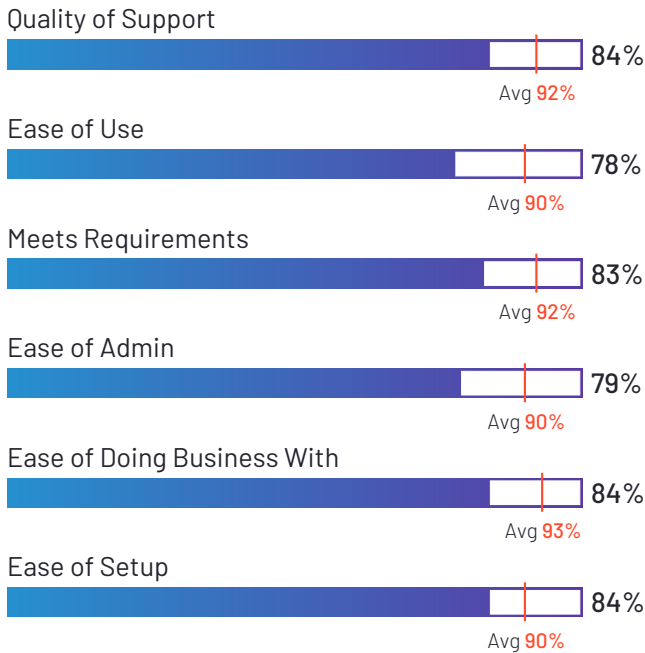
Satisfaction Ratings

Quality of Support
84%
Avg 92%

Ease of Use
78%
Avg 90%

Meets Requirements
83%
Avg 92%

Ease of Admin
79%
Avg 90%

Ease of Doing Business With
84%
Avg 93%

Ease of Setup
84%
Avg 90%

Top Industries Represented

● Information Technology and Services	6
● Banking	2
● Computer & Network Security	2
● Computer Networking	2
● Utilities	2

Highest-Rated Features

Data Collection
86%
Avg 90%

Security Orchestration
84%
Avg 91%

Performance Baselin
80%
Avg 85%

Lowest-Rated Features

Threat Intelligence
75%
Avg 87%

Log Monitoring
76%
Avg 86%

Workflow Mapping
78%
Avg 88%
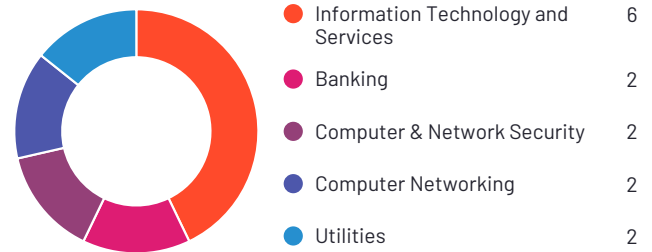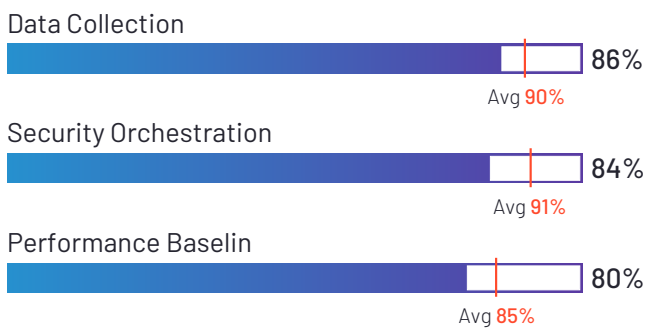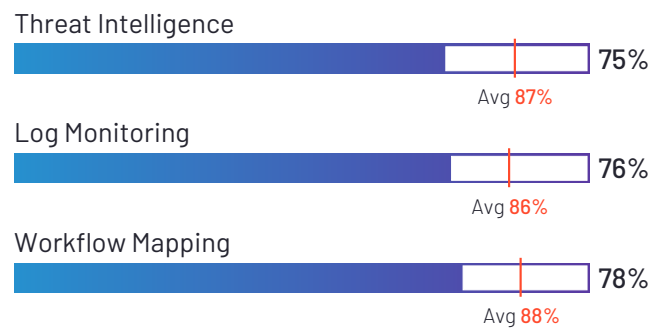
Ownership
IBM

HQ Location
Armonk, NY

Year Founded
1911

Employees (Listed On Linkedin)
307,251

Company Website
www.ibm.com

Demisto

4.5 ★★★★⯨ (15)

Demisto has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 87% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Demisto at a rate of 90%. Demisto is also in the Incident Management category.

Satisfaction Ratings

Quality of Support
89%
Avg **92%**

Ease of Use
92%
Avg **90%**

Meets Requirements
89%
Avg **92%**

Ease of Admin
89%
Avg **90%**

Ease of Doing Business With
91%
Avg **93%**

Ease of Setup
83%
Avg **90%**

Top Industries Represented

● Information Technology and Services	5
● Financial Services	2
● Marketing and Advertising	2
● Banking	1
● Computer & Network Security	1

Ownership
Palo Alto Networks

HQ Location
Santa Clara, CA

Year Founded
2005

Employees (Listed On Linkedin)
16,260

Company Website
paloaltonetworks.com

Sumo Logic

4.3 ★★★★½ **(285)**

Sumo Logic has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 97% of users rated it 4 or 5 stars, 86% of users believe it is headed in the right direction, and users said they would be likely to recommend Sumo Logic at a rate of 87%. Sumo Logic is also in the Cloud Security Monitoring and Analytics, Log Monitoring, Cloud Infrastructure Monitoring, Container Monitoring, Log Analysis, Incident Response, Security Information and Event Management (SIEM), Application Performance Monitoring (APM), and Observability Solution Suites categories.

Satisfaction Ratings

Quality of Support
90%
Avg **92%**

Ease of Use
87%
Avg **90%**

Meets Requirements
93%
Avg **92%**

Ease of Admin
89%
Avg **90%**

Ease of Doing Business With
89%
Avg **93%**

Ease of Setup
90%
Avg **90%**

Top Industries Represented

● Information Technology and Services	10
● Computer Software	4
● Financial Services	4
● Hospital & Health Care	4
● Information Services	2

Ownership
Sumo Logic

HQ Location
Redwood City, CA

Year Founded
2010

Employees (Listed On Linkedin)
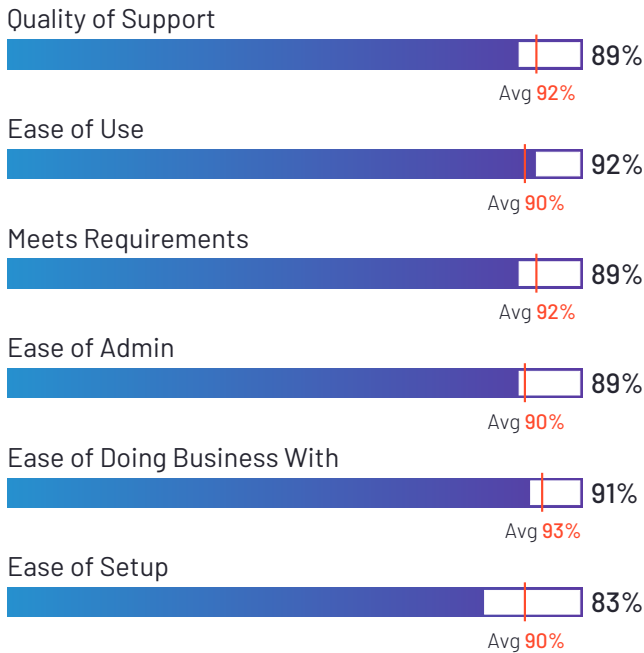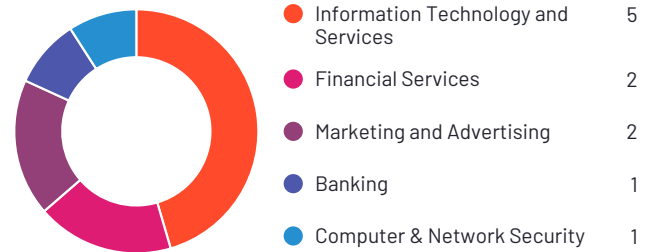899

Company Website
sumologic.com

Intezer

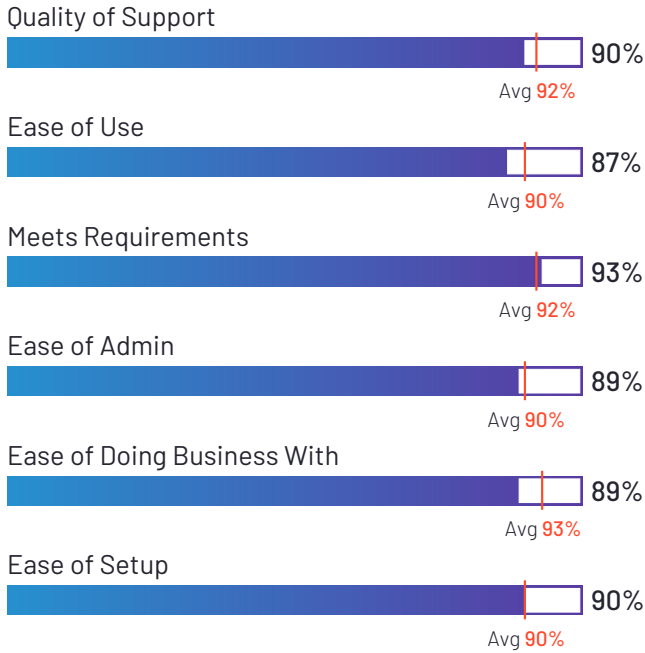**4.5** ★★★★⯪ (192)

Intezer has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 97% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Intezer at a rate of 89%. Intezer is also in the Malware Analysis Tools, Network Sandboxing, Threat Intelligence, Managed Detection and Response (MDR), Endpoint Detection & Response (EDR), and Incident Response categories.

Satisfaction Ratings

Quality of Support
88%
Avg **92%**

Ease of Use
91%
Avg **90%**

Meets Requirements
87%
Avg **92%**

Ease of Admin
89%
Avg **90%**

Ease of Doing Business With
90%
Avg **93%**

Ease of Setup
95%
Avg **90%**

Top Industries Represented

● Computer & Network Security	11
● Information Technology and Services	6
● Financial Services	3
● Banking	2
● Computer Software	2

Ownership
Intezer

HQ Location
New York

Year Founded
2015

Employees (Listed On Linkedin)
42

Company Website
intezer.com

n8n

4.8 ⭐⭐⭐⭐⭐ (24)
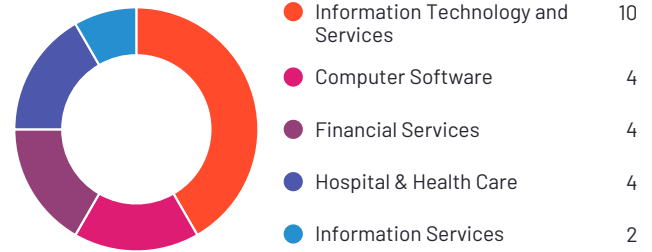
n8n has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend n8n at a rate of 97%. n8n is also in the iPaaS category.

Satisfaction Ratings

Quality of Support
96%
Avg **92%**

Ease of Use
88%
Avg **90%**

Meets Requirements
94%
Avg **92%**

Ease of Admin
86%
Avg **90%**

Ease of Doing Business With
N/A
Avg **93%**

Ease of Setup
76%
Avg **90%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Computer Software		4
● Information Technology and Services		3
● Consumer Services		1
● Events Services		1
● Farming		1

Ownership
n8n GmbH

HQ Location
Berlin, Berlin

Year Founded
2019

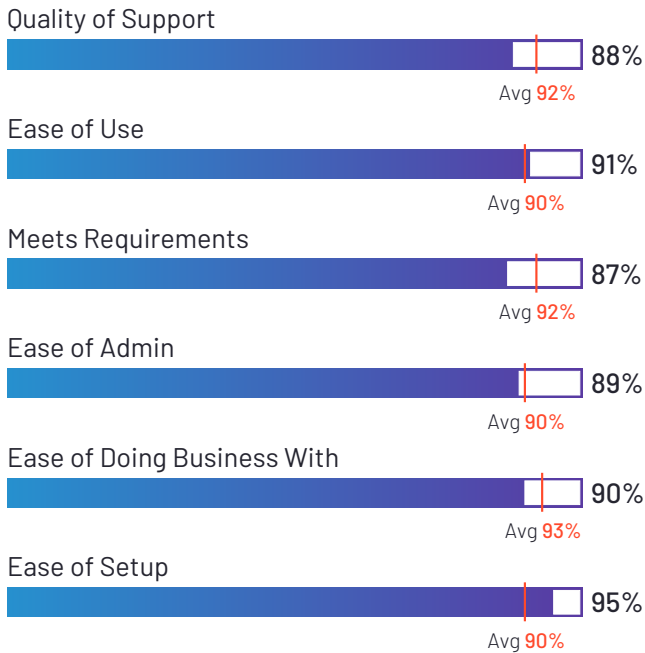**Employees (Listed On Linkedin)**
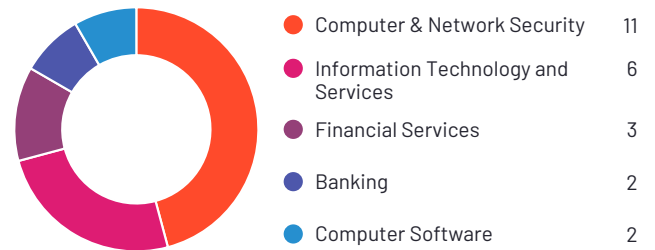62

Company Website
n8n.io

D3 Security

4.2 ★★★★☆ (69)

D3 Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend D3 Security at a rate of 87%. D3 Security is also in the Incident Response and Protective Intelligence Platforms categories.

Satisfaction Ratings

Quality of Support
91%
Avg 92%

Ease of Use
89%
Avg 90%

Meets Requirements
90%
Avg 92%

Ease of Admin
N/A
Avg 90%

Ease of Doing Business With
N/A
Avg 93%

Ease of Setup
N/A
Avg 90%

Top Industries Represented

● Information Technology and Services	30
● Computer Software	6
● Telecommunications	2
● Commercial Real Estate	1
● Financial Services	1

*N/A is displayed when fewer than five responses were received for the question.

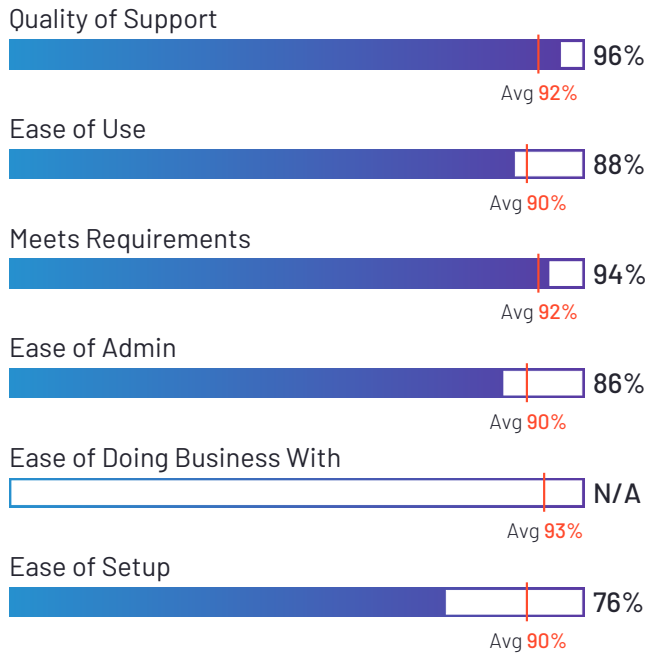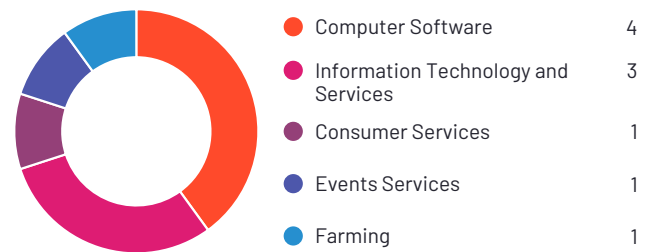| Ownership	HQ Location	Year Founded	Employees (Listed On Linkedin)	Company Website
D3 Security Management Systems	Vancouver, British Columbia	2012	173	d3security.com

LogicHub

4.7	★★★★½ (11)

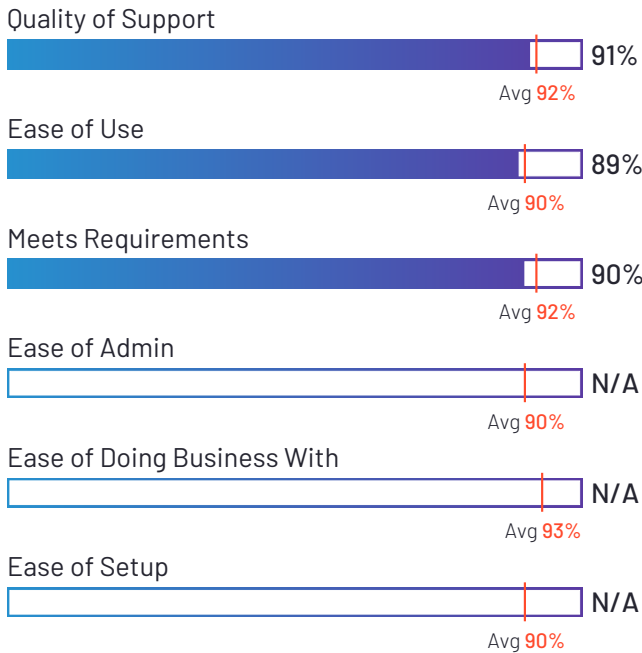LogicHub has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend LogicHub at a rate of 95%. LogicHub is also in the Incident Response and Managed Detection and Response (MDR) categories.

Satisfaction Ratings

Quality of Support
N/A
Avg **92%**

Ease of Use
N/A
Avg **90%**

Meets Requirements
N/A
Avg **92%**

Ease of Admin
N/A
Avg **90%**

Ease of Doing Business With
N/A
Avg **93%**

Ease of Setup
N/A
Avg **90%**

Top Industries Represented

● Computer & Network Security		2
● Electrical/ Electronic Manufacturing		2
● Information Technology and Services		2
● Airlines/ Aviation		1
● Chemicals		1

*N/A is displayed when fewer than five responses were received for the question.

Ownership	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin)**	**Company Website**
Devo	Boston, US	2011	604	www.devo.com

Satisfaction Ratings for SOAR

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
KnowBe4 PhishER/PhishER Plus	92%	94%	92%	92%	96%	94%	89%	91%	77
Microsoft Sentinel	88%	96%	89%	85%	90%	86%	85%	87%	64
Torq	95%	100%	96%	96%	98%	96%	96%	94%	94
Tines	97%	98%	93%	93%	98%	98%	94%	92%	93
Swimlane	93%	92%	93%	88%	94%	93%	85%	92%	82
Barracuda Incident Response	90%	100%	96%	N/A	N/A	93%	94%	95%	80
Logpoint	91%	100%	92%	90%	93%	95%	93%	90%	67
Blink	96%	100%	92%	98%	100%	97%	98%	91%	90
Blumira Automated Detection & Response	98%	100%	92%	95%	97%	99%	92%	96%	95
CrowdSec	94%	93%	95%	93%	96%	96%	91%	92%	86
SIRP	94%	89%	97%	100%	100%	98%	100%	97%	78
Shuffle	96%	92%	96%	95%	98%	96%	98%	98%	92
Splunk SOAR (Security Orchestration, Automation and Response)	90%	93%	90%	84%	87%	90%	83%	86%	68
Palo Alto Networks Cortex XSOAR	90%	92%	88%	89%	93%	89%	93%	90%	72
Google Security Operations	87%	91%	85%	79%	80%	82%	74%	83%	57
IBM Security QRadar SOAR	84%	95%	83%	79%	84%	84%	84%	78%	47
Demisto	90%	92%	89%	89%	91%	89%	83%	92%	66

(Satisfaction Ratings for SOAR continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Satisfaction Ratings for SOAR (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
Sumo Logic	87%	86%	93%	89%	89%	90%	90%	87%	62
Intezer	89%	92%	87%	89%	90%	88%	95%	91%	68
n8n	97%	100%	94%	86%	N/A	96%	76%	88%	93
D3 Security	87%	95%	90%	N/A	N/A	91%	N/A	89%	54
LogicHub	95%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	100
Average	92%	95%	92%	90%	93%	92%	90%	90%	77

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Feature Comparison for SOAR

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Automation

	Workflow Mapping	Workflow Automation	Automated Remediation	Log Monitoring
KnowBe4 PhishER/PhishER Plus	86%	89%	90%	88%
Microsoft Sentinel	84%	86%	88%	89%
Torq	92%	94%	94%	92%
Tines	93%	96%	94%	88%
Swimlane	86%	95%	93%	84%
Barracuda Incident Response	N/A	N/A	N/A	N/A
Logpoint	88%	90%	88%	94%
Blink	94%	96%	90%	62%
Blumira Automated Detection & Response		N/A	N/A	N/A
CrowdSec	76%	81%	92%	94%
SIRP	N/A	N/A	N/A	N/A
Shuffle	95%	98%	96%	91%
Splunk SOAR (Security Orchestration, Automation and Response)	87%	89%	88%	94%
Palo Alto Networks Cortex XSOAR	88%	88%	90%	84%
Google Security Operations	91%	97%	97%	N/A
IBM Security QRadar SOAR	78%	79%	79%	76%
Demisto	N/A	N/A	N/A	N/A

(Feature Comparison for SOAR continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for SOAR (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Automation

	Workflow Mapping	Workflow Automation	Automated Remediation	Log Monitoring
Sumo Logic	N/A	N/A	N/A	N/A
Intezer		N/A	N/A	
n8n	N/A	N/A	N/A	N/A
D3 Security	N/A	N/A	N/A	N/A
LogicHub	N/A	N/A	N/A	N/A
Average	88%	91%	91%	86%

(Feature Comparison for SOAR continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for SOAR (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Orchestration

	Security Orchestration	Data Collection	Threat Intelligence	Data Visualization
KnowBe4 PhishER/PhishER Plus	90%	90%	90%	89%
Microsoft Sentinel	89%	88%	87%	86%
Torq	94%	94%	92%	91%
Tines	96%	91%	88%	85%
Swimlane	96%	87%	90%	84%
Barracuda Incident Response	N/A	N/A	N/A	N/A
Logpoint	92%	91%	90%	92%
Blink	90%	81%	61%	60%
Blumira Automated Detection & Response	N/A	N/A	N/A	N/A
CrowdSec	87%	96%	95%	90%
SIRP	N/A	N/A	N/A	N/A
Shuffle	97%	93%	96%	92%
Splunk SOAR (Security Orchestration, Automation and Response)	90%	90%	90%	89%
Palo Alto Networks Cortex XSOAR	92%	90%	87%	92%
Google Security Operations	83%	N/A	N/A	N/A
IBM Security QRadar SOAR	84%	86%	75%	80%
Demisto	N/A	N/A	N/A	N/A

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for SOAR (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Orchestration

	Security Orchestration	Data Collection	Threat Intelligence	Data Visualization
Sumo Logic	N/A	N/A	N/A	N/A
Intezer	N/A	N/A	N/A	N/A
n8n	N/A	N/A	N/A	N/A
D3 Security	N/A	N/A	N/A	N/A
LogicHub	N/A	N/A	N/A	N/A
Average	91%	90%	87%	86%

(Feature Comparison for SOAR continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for SOAR (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Response

	Alerting	Performance Baselin	High Availability/Disaster Recovery
KnowBe4 PhishER/PhishER Plus	90%		87%
Microsoft Sentinel	88%	84%	87%
Torq	94%	93%	93%
Tines	95%	89%	90%
Swimlane	90%	85%	88%
Barracuda Incident Response	N/A	N/A	N/A
Logpoint	96%	89%	88%
Blink	84%	63%	76%
Blumira Automated Detection & Response	N/A	N/A	N/A
CrowdSec	94%	79%	73%
SIRP	N/A	N/A	N/A
Shuffle	97%	93%	91%
Splunk SOAR (Security Orchestration, Automation and Response)	90%	90%	90%
Palo Alto Networks Cortex XSOAR	92%	92%	92%
Google Security Operations	94%	N/A	N/A
IBM Security QRadar SOAR	80%	80%	79%
Demisto	N/A	N/A	N/A

(Feature Comparison for SOAR continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for SOAR (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Response

	Alerting	Performance Baselin	High Availability/Disaster Recovery
Sumo Logic	N/A	N/A	N/A
Intezer	N/A		N/A
n8n	N/A	N/A	N/A
D3 Security	N/A	N/A	N/A
LogicHub	N/A	N/A	N/A
Average	91%	85%	86%

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Additional Data for SOAR

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
KnowBe4 PhishER/PhishER Plus	12%	76%	11%
Microsoft Sentinel	23%	34%	44%
Torq	33%	39%	28%
Tines	23%	37%	40%
Swimlane	33%	48%	20%
Barracuda Incident Response	30%	50%	20%
Logpoint	29%	50%	21%
Blink	18%	55%	27%
Blumira Automated Detection & Response	13%	70%	17%
CrowdSec	72%	14%	14%
SIRP	42%	26%	32%
Shuffle	29%	71%	0%
Splunk SOAR (Security Orchestration, Automation and Response)	28%	38%	34%
Palo Alto Networks Cortex XSOAR	22%	22%	56%
Google Security Operations	8%	27%	65%
IBM Security QRadar SOAR	10%	14%	76%
Demisto	40%	40%	20%

(Additional Data for SOAR continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for SOAR (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51–1000 emp.)	Enterprise (>1000 emp.)
Sumo Logic	11%	46%	43%
Intezer	42%	34%	24%
n8n	73%	27%	0%
D3 Security	26%	29%	45%
LogicHub	18%	27%	55%
Average	29%	40%	32%

(Additional Data for SOAR continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for SOAR (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
KnowBe4 PhishER/PhishER Plus	82%	18%	1.3	78%	16%	3%	3%	75	25
Microsoft Sentinel	83%	17%	2.7	64%	14%	14%	9%	56	9
Torq	81%	19%	0.9	64%	14%	0%	21%	17	13
Tines	79%	21%	1.0	79%	10%	2%	10%	7	9
Swimlane	47%	53%	5.2	75%	19%	6%	0%	17	16
Barracuda Incident Response	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Logpoint	8%	92%	2.0	46%	23%	8%	23%	7	8
Blink	100%	0%	0.8	83%	17%	0%	0%	7	N/A
Blumira Automated Detection & Response	87%	13%	0.4	80%	13%	7%	0%	7	13
CrowdSec	55%	45%	0.4	90%	0%	0%	10%	3	0
SIRP	71%	29%	0.7	N/A	N/A	N/A	N/A	N/A	N/A
Shuffle	100%	0%	0.1	67%	22%	11%	0%	7	10
Splunk SOAR (Security Orchestration, Automation and Response)	30%	70%	N/A	38%	38%	25%	0%	N/A	N/A
Palo Alto Networks Cortex XSOAR	33%	67%	2.1	13%	75%	0%	13%	17	26
Google Security Operations	11%	89%	3.7	38%	62%	0%	0%	7	24
IBM Security QRadar SOAR	50%	50%	3.9	63%	25%	0%	13%	12	19
Demisto	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for SOAR continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for SOAR (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
Sumo Logic	75%	25%	1.1	75%	25%	0%	0%	12	N/A
Intezer	43%	57%	N/A	83%	0%	0%	17%	N/A	N/A
n8n	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
D3 Security	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LogicHub	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for SOAR continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for SOAR (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
KnowBe4 PhishER/PhishER Plus	78%	14
Microsoft Sentinel	53%	17
Torq	52%	14
Tines	39%	8
Swimlane	63%	19
Barracuda Incident Response	N/A	N/A
Logpoint	35%	26
Blink	59%	N/A
Blumira Automated Detection & Response	76%	7
CrowdSec	70%	3
SIRP	N/A	N/A
Shuffle	49%	16
Splunk SOAR (Security Orchestration, Automation and Response)	N/A	N/A
Palo Alto Networks Cortex XSOAR	31%	15
Google Security Operations	54%	32
IBM Security QRadar SOAR	54%	14
Demisto	N/A	N/A

(Additional Data for SOAR continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for SOAR (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Sumo Logic	79%	N/A
Intezer	N/A	N/A
n8n	N/A	N/A
D3 Security	N/A	N/A
LogicHub	N/A	N/A
Average	57%	15

(Additional Data for SOAR continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for SOAR (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
KnowBe4 PhishER/PhishER Plus	KnowBe4, Inc.	2010	1,909	264,954	16,361	4.1
Microsoft Sentinel	Microsoft	1975	229,321	23,215,261	13,975,078	4.3
Torq	torq	2020	174	14,730	1,863	3.5
Tines	Tines	2018	300	35,919	2,169	4.9
Swimlane	Swimlane	2014	252	13,037	1,677	4.1
Barracuda Incident Response	Barracuda	2002	2,211	64,436	15,950	3.7
Logpoint	Logpoint	2001	274	25,009	1,020	3.6
Blink	Blink Ops	2021	62	11,482	603	N/A
Blumira Automated Detection & Response	Blumira	2018	71	6,468	0	4.7
CrowdSec	CrowdSec	2020	40	11,507	20,226	N/A
SIRP	SIRP	2017	28	2,718	72	N/A
Shuffle	Shuffle AS		8	282	0	N/A
Splunk SOAR (Security Orchestration, Automation and Response)	Cisco	1984	98,557	6,413,048	739,394	4.3
Palo Alto Networks Cortex XSOAR	Palo Alto Networks	2005	16,260	1,225,213	126,728	4.0
Google Security Operations	Google	1998	289,430	33,781,516	31,974,699	4.3
IBM Security QRadar SOAR	IBM	1911	307,251	16,469,305	715,943	4.0
Demisto	Palo Alto Networks	2005	16,260	1,225,213	126,728	4.0

(Additional Data for SOAR continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for SOAR (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
Sumo Logic	Sumo Logic	2010	899	154,477	6,692	3.5
Intezer	Intezer	2015	42	7,156	10,071	4.6
n8n	n8n GmbH	2019	62	28,110	10,159	5.0
D3 Security	D3 Security Management Systems	2012	173	17,524	1,136	3.6
LogicHub	Devo	2011	604	35,738	6,413	3.3

*N/A is displayed when data is not publicly available.