aws **small and medium business**

Data Security

While storing data in the cloud offers significant security options and advantages, many small and medium businesses (SMBs) still continue to question whether the cloud is safe.

AWS conducted a global survey of SMB leaders to better understand their perceptions of cloud security, what they're doing to protect their data, and the barriers they are facing.

A common misconception

50%

of respondents indicated some degree of **concern about security** in the cloud and view migration as a risk
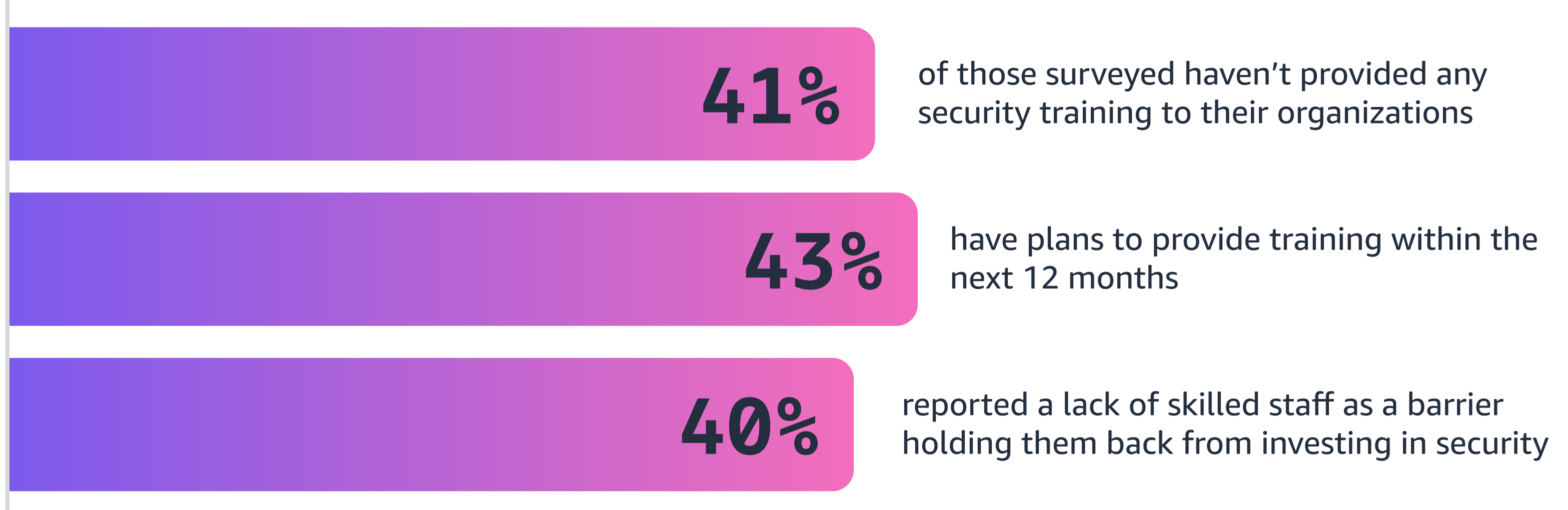
A critical gap

35%

of respondents said security is **not a strategic priority**

30%

of respondents said they are aware of their company's security, risk and compliance requirements, but are **not sure how to manage them**

A lack of knowledge

41% of those surveyed haven't provided any security training to their organizations

43% have plans to provide training within the next 12 months

40% reported a lack of skilled staff as a barrier holding them back from investing in security

The opportunity

Many SMBs struggle with security, and managing numerous tools to protect their businesses and achieve compliance. But a more secure business can often become a more productive business.

Cloud based solutions can help them automate alerts, increase employee productivity, and **reduce risk, helping businesses scale more cost effectively.**

Learn more about how better security can support business growth.

Read our "More Secure, More Productive" eBook ›